

Post Graduate Diploma in International Business for Young Managers

The Post Graduate Diploma in International Business for Young Managers is a programme specially designed to build a strong foundation in International Business Management and to provide options for specialization in focused functional areas. This program has been customized for the young managers with only a few years of work experience, especially those who would not like to leave their job and city.

Eligibility: - Graduation or equivalent degree from any recognized university or institution with minimum 50% marks and 1 to 5 years of experience.

Duration & Timing:-

The total duration of the programme is 18 months spread over 3 trimesters. The programme delivery will be through a mix of sessions conducted on campus at IIFT and in HughesNet Global Education Interactive Onsite Learning Classrooms, located in multiple cities across India.

On campus modules would be scheduled in the beginning of each trimester*

- 1st campus module of 6 days
- 2nd and 3rd module for 4 days

Classes would be through the HCIL interactive technology platform as follows-

Monday to Thursday – 6.45 pm to 8.45 pm

Frequency: - Four times a week

*Accommodation during the on campus sessions is not the responsibility of IIFT. The Institute may however facilitate accommodation during on campus sessions subject to availability.

Programme Structure:-

The curriculum covers fundamental as well as specialized courses in the field of International Business Management.

- Highly structured programme with pre-defined course structure, session plans, evaluations and assignment schedules
- On-campus sessions at the beginning of every trimester
- Special focus on design and development of distributed material
- High level of interaction between faculty and participants and within the participants themselves

Courses*:-

Trimester 1

Sl. No	Course
1	Principles of Management
2	Business Economics
3	Applied Business Statistics
4	IT Applications in Management
6	Managerial Accounting
7	Marketing Management

Trimester 2

Courses	
Sl No	Course
1	Macro Economics
2	Financial Management
3	Organizational Behavior and Human Resource Management
4	Market Research
4	International Trade Logistics and Documentation
5	Global Business Environment

Trimester 3

Courses	
Sl No	Course
1	International Economics and Trade Policy
2	Indian Economy
3	4 specialisation courses

Any two specializations (4 courses) to be taken

Specialization Option 1 : Marketing		Specialization Option 2 : Finance		Specialization Option 3: Supply Chain Management	
S No	Course	Sl No	Course	Sl No	Course
1	International Marketing	1	International Financial Management	1	Production and Operations Management
2	Consumer Behavior	2	Working Capital Management	2	Supply Chain Management

* The list of courses is tentative and may be subject to change.

Pedagogy

IIFT follows a pedagogy that has a healthy blend of both theoretical and practical aspects. The classroom sessions involving lectures, case discussions and presentations are designed to facilitate learning of theory along with its practical applications. The post session assignments/projects require the students to work on the concepts taught in the classroom. Participants are also exposed to lectures by industry experts for practical insights into industry trends and current issues.

Selection Process

- Entrance test will be conducted online through the VSAT platform
- Candidates will be short-listed on the basis of test results, qualifications and work profile. Online interviews may be conducted for shortlisted candidates.
- Seats are reserved for SC/ST/PH/OBC candidates as per Government of India rules for those who fulfill the minimum eligibility conditions.

The entrance test would be designed to test the applicant's quantitative, reasoning and english language skills along with general awareness.

Mode of Application

Forms can be downloaded from the site www.hugheseducation.com and submitted along with a draft of Rs. 1500/- (Application fee) favouring "Hughes Communications India Ltd." payable at New Delhi.

Fee:-

- General Category Rs. 3,00,000/-.
- SC/ST/Ph Category Rs. 1,50,000/-

In addition to the above an amount of Rs 17,000/- for books, study materials and campus fee and Rs 5000 for alumni fee would be charged per candidate. Registration fees of Rs 7500/- would be payable to HCIL.

Certification

The participants will receive a “Post Graduate Diploma in International Business for Young Managers” from IIFT, on the successful completion of this programme.

Important dates:-

Application Closure date	:	2nd August 2010
Entrance Exam Date	:	21 st and 22 nd August 2010
List of Selected Candidates Date	:	24 th September 2010
Date of 1 st installment	:	15 th October 2010
Date for 1 st Class (on Campus)	:	15 th -19 th November 2010
Date for 1 st Class (on IOL)	:	29 th November 2010
Program End Date	:	March 2012