

PH.D. PROGRAMMES 2013



BROCHURE



**INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED UNIVERSITY)**



From the Director

Indian Institute of Foreign Trade (IIFT), which was set up in 1963 is celebrating its golden jubilee this year in 2013.

During its illustrious journey over the 50 years, IIFT has achieved a niche in the domain of International Business by blending business knowledge with creative research, pioneering executive development programmes, international linkages and industry interventions into the conceptual framework in its curricular corpus. The Institute has been ranked consistently among the leading business schools.

Recognizing the academic excellence of the Institute in terms of teaching, research and capacity building, IIFT was elevated to the status of Deemed to be University under Section 3 of UGC Act 1956 in 2002. Also in line with the growing need to expand the reach of the Institute, the Kolkata campus of the Institute has been opened in 2006.

In the spectrum of IIFT's activities, research occupies a critical place because of the institutional emphasis on a strong and pervasive interface between research and training. Research activities are undertaken both as part of in-house research programmes and also at the instance of client institutions, which include Central and State Governments, various Public Sector Undertakings and International organizations like the World Bank, the FAO, International Trade Centre, UNCTAD, WTO, UNIDO, UNESCAP etc.

In 2004, the Institute introduced the five-year Ph.D. Programme, matching the standards of the best research degree Programmes available in Indian and overseas Universities / Institutes. It is expected that at the completion of the Ph.D. Programme from IIFT, the students would be able to make original contributions to their respective fields that bring new insights with impact. I take pride in the fact that several IIFT Ph.D. scholars have been regularly publishing their doctoral research in reputed refereed national and international journals.

The Ph.D. Programme at IIFT is targeted at research scholars, members of teaching faculty in institutes of higher learning and universities, and professionals from private, public and government sectors. It is my pleasure to note that students who have so far successfully awarded doctoral degree at IIFT are placed highly in academic institutes, government departments and leading corporate houses.

My best wishes to you in your search for excellence and hope you achieve the same.

A handwritten signature in black ink, appearing to be 'S. Mitra', written in a cursive style.

(Dr. Surajit Mitra)

Important Dates

Last date for submission of applications and Research Proposal:	5th April 2013
Notification of eligible candidates for Written Entrance Test:	22nd April 2013
Date of Written Entrance Examination:	5th May 2013
(Examination will be held at both, IIFT Delhi and Kolkata Campus)	
Declaration of Result of Written Entrance Examination:	31st May 2013
Personal Interview at IIFT Campus in New Delhi:	18th June 2013
Declaration of Final Results:	28th June 2013
Commencement of the Programme:	12th July 2013

How To Apply

Application form and brochure for the Ph.D. Programme can be downloaded from the website www.iift.edu. Candidates applying for both Full Time and Part Time Ph.D. programme need to fill the application form and submit the same to the Institute along with a Demand Draft of Rs. 2500/- (Rs.1250/- in respect of SC / ST candidates and US \$ 120 for Foreign Nationals) in favour of Indian Institute of Foreign Trade payable at New Delhi so as to reach latest by 5th April, 2013 at the following address:

Mr. Desh Raj

Administrative officer

(Research Division)

INDIAN INSTITUTE OF FOREIGN TRADE

(DEEMED UNIVERSITY)

B-21, Qutab Institutional Area, New Delhi 110016

Tel: 91-11- 26966563, 26965124, 26965051, 26859582 (Direct) Ext. 426 Fax:

91-11-26867851

E-mail: deshraj@iift.ac.in

For any Academic Query relating to the Ph.D. programme, write to:

Dr. Debashis Chakraborty

Ph.D. Programme Director

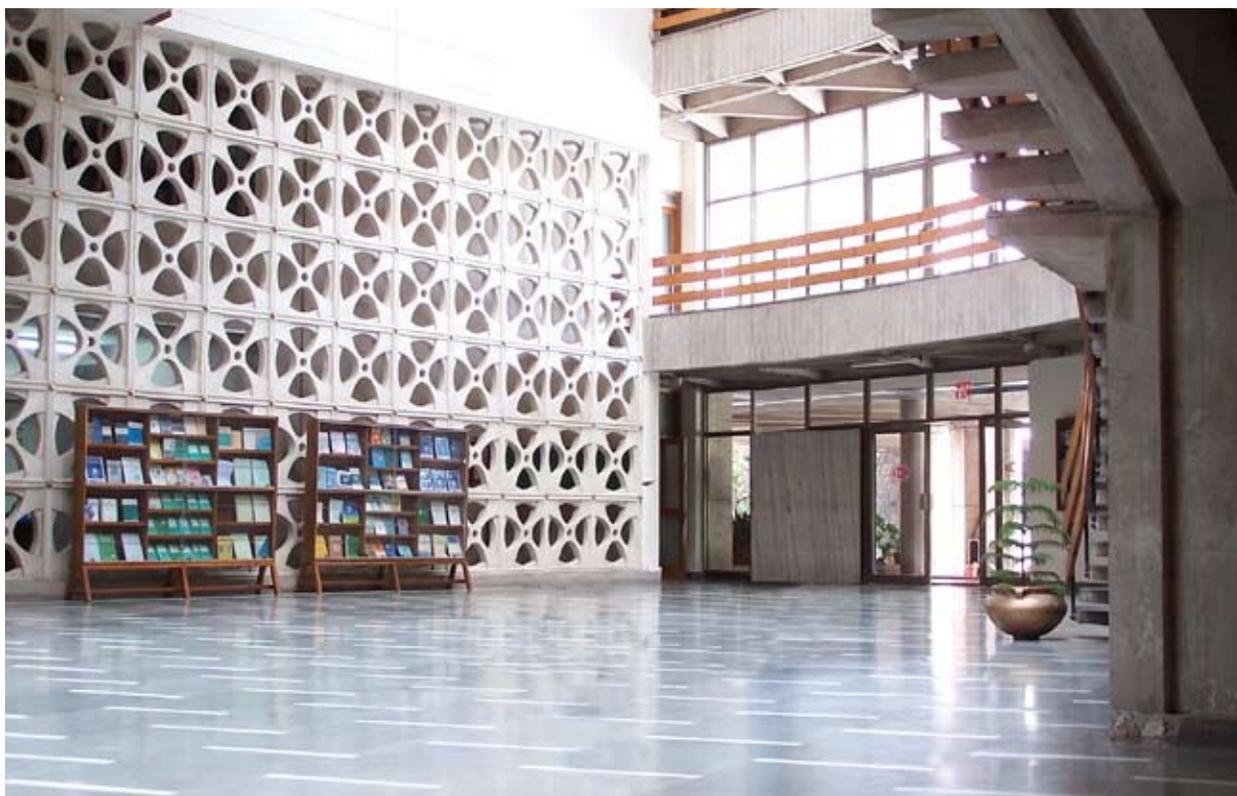
Tel: 91-11- 26965124, 26965051 Ext. 405 E-

mail: debashis@iift.ac.in

IMPORTANT ENCLOSURES WITH APPLICATION FORM:

1. Copy of Research Proposal for the proposed PhD Programme. (4-5 page)
2. Attested Copies of qualifying degrees obtained.
3. Two passport size photographs.
4. Two letters of recommendation (in the format provided in the application form).
5. At least one example of scholarly research or professional writing. (Preferable)
6. Bank draft of Rs. 2500/- (Rs.1250/- in respect of SC / ST / PH category candidates and US \$120 for foreign students) in favour of INDIAN INSTITUTE OF FOREIGN TRADE payable at NEW DELHI.
7. SC / ST / OBC (NCL) / PH category candidates need to attach the requisite certificate.
8. Sponsorship certificate from employers / funding agencies, if applicable.

ABOUT THE INSTITUTE



The Institute's portfolio includes a number of long-term MBA Programmes, which include: Two-year MBA (International Business), Three-year MBA (International Business) (Part-Time), Executive Post Graduate Diploma in International Business, Industrial Marketing, Capital & Financial Markets etc., to name a few. The detailed information on the MBA Programmes offered by IIFT both at New Delhi and Kolkata campuses can be obtained from the Institute web-page (www.iift.edu).

In addition to MBA teaching, the Institute has trained more than 46,000 business professionals across 30 countries in various facets of international business and trade policy through its Management Development Programmes. The detailed information on the MDP programmes offered by IIFT can be obtained from the Institute web-page (www.iift.edu).

The IIFT Ph.D. Programme is well-known for quality research in important business issues in national and international context. The Programme is attended by both Part Time and Full Time research scholars. Most of the IIFT Part Time Ph.D. Scholars are placed highly in reputed Academic institutions, Government departments and leading corporate houses.

Campus and Facilities at IIFT Delhi Centre

Campus

Located in the Qutab Institutional Area in close vicinity of JNU, IIT and ISI, Delhi Campus, spreading over six acres of land and overlooking green ridge and historical Qutab Minar, the Campus provides an ideal environment for academic excellence.

The facilities available on the campus include, centrally air-conditioned lecture halls with modern audio-visual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, gymnasium, indoor games, besides quality residential facilities for the MBA students.

Library Facilities

A fully automated Foreign Trade Library is a vast knowledge bank with an impressive collection of 1,00,000 Book-volumes and above 600 Periodicals. In addition to these, its collection comprises of Research Reports, Company Reports, CD-ROMs, Videocassettes in the field of Management, Foreign Trade and

WTO related issues. Further, the library continuously enriches itself with the publications from National and International Organizations such as United Nations Agencies, ITC / UNCTAD/ WTO, International Monetary Fund, World Bank, Ministries and Departments of Government of India. The 'WTO Resource Centre' is the most recent addition to the Foreign Trade Library which exclusively provides information on WTO and related issues.

In order to facilitate online access to information, IIFT Library has also subscribed to trade related online and offline databases, like Blackwell Synergy, Capataline Plus, CMIE databases, Commodity Price Bulletin, DGCI&S Statistics, EBSCO, Emerald Management Extra, Epharmail, India Stat.com, Inside Trade. com, ISI Emerging Market (World Services), JSTOR, Nextlinx, ProQuest, Suns Magazine, Trade Map, World Bank Online Databases, World Trade Atlas, WITS etc.

Computer Facilities

The state-of-the-art infrastructure facilities at IIFT includes well-equipped computer centre. IIFT has its Data Centre equipped with Unified Storage, Virtualized Server Environment, Web Servers, Email Servers etc. The Institute has a multi-tiered network infrastructure in place. Buildings inside the campus are well connected with fiber network. The network infrastructure is at layer 3 switching level that helps to interconnect all components together on one platform. Institute's network is also supplemented with managed WiFi supporting 802.11n and standards. Over 1000 users have access to this network. Apart from this classrooms are adequately equipped with LCD projectors and PCs. The Institute has also developed the indigenous Campus 360 solution, which is a fully integrated platform that provides convergence facility to the faculty with the students and the programme office.

Centres at IIFT

IIFT also host the following three centres dedicated to focus areas, which contributes significantly to research, training and consultancy.

- Centre for WTO Studies (detailed information can be accessed from <http://wtocentre.iift.ac.in/>)
- Centre for International Trade in Technology (detailed information can be accessed from <http://www.iift.edu/>)
- Centre for SMEs (detailed information can be accessed from <http://www.smeiift.com/>)

Psychometric Laboratory

The Psychometric Laboratory is an integral part of IIFT since 2009. This laboratory is having around 100 psychological tests and more than 20 equipments. The psychological tests would facilitate in understanding of the personality, aptitude, interest, motivation, decision making, and entrepreneurial competencies of IIFT students. This psychological profiling would enable our students to strengthen their career as well as their life better.

Publication Division

The research carried out by the Institute is widely disseminated in the form of study reports, monographs, working papers and occasional papers. In addition, the Institute publishes a quarterly journal 'Foreign Trade Review' published by Sage, which lays emphasis on international trade, finance, trade blocs and marketing. Focus WTO, a bi-monthly journal published by the Institute focuses exclusively on WTO related issues. The detailed information on IIFT publications can be obtained from the Institute web-page (www.iift.edu).

KOLKATA CENTRE Campus

IIFT is currently functioning from a rented premises in a building located at J-1/14, EP & GP Block, Sector-V, Salt Lake City, Kolkata 700 091. The facilities available at Kolkata Centre include well-equipped lecture halls with modern audio-visual aids, computer center, library, etc. IIFT Kolkata is expected to shift to its own campus shortly.

Ph.D. PROGRAMME

Objectives

The Ph.D. Programme of the Institute covers Doctoral research in a variety of business related areas leading to the award of Ph.D. degree. The main objectives of the Ph.D. Programme are:

- To provide facilities for higher studies and advanced research in areas relating to International Business;
- To encourage and facilitate research on contemporary issues in the field of International Business; and
- To encourage publication of research papers in academic journals, occasional papers and monographs, books and other refereed forums.

One of the primary purposes of doctoral studies is to encourage in-depth analysis and enrich knowledge in the chosen field. This includes the ability to independently apply methodologies of scientific research as well as to create new scientific knowledge. Further, the candidate should demonstrate an ability to critically analyze research findings and to understand their importance in the relevant context. Skills to undertake and to effectively communicate research results are needed in order to succeed in postgraduate studies. Thus, it is important to assume an adequate knowledge and understanding of the problems, research methodologies, historical developments, theory formulation and societal importance of the scientific disciplines which are related to the candidate's own research field.

IIFT has two campuses viz, New Delhi and Kolkata. Selected candidates can attend the course classes from Delhi as well as Kolkata campus (via video conferencing).

Number of Seats

- Total Number of Seats: FIFTEEN (13 + 2 Sponsored Candidates)
- The admitted students will be distributed between Part Time and Full Time research scholars.
- IIFT will follow the 'Reservation' policy as per Government of India Rules.

Duration and Research Disciplines

Ph.D. at IIFT is a 5-year Programme, and the Institute offers admission under the following disciplines: Economics and Trade Policy; Finance; General Management and Strategy; Information Technology, Innovation and Technology Management; Marketing and Operations and Supply Chain Management.

During the first two semesters, the students need to attend the coursework offered by the Institute. All candidates need to complete the course work within 12 months. Once the candidate successfully completes the coursework after one year and gets approval on the proposed research topic from IIFT faculties, a confirmation certificate along with the name of Research Supervisor will be issued. A three-member Doctoral Advisory Committee will be set up for each student for helping her / him in Ph.D. research. There is a minimum period of 2 years from the day of receiving the confirmation certificate, before which the thesis can not be submitted. However, the doctoral thesis must be submitted within 5 years, from the date of admission. In exceptional cases, where the Doctoral Advisory Committee warrant additional work by the student, a maximum period of additional 12 months (after completion of five years) may be given to her / him for submission of the thesis.

COURSE STRUCTURE

The Course Structure of Ph.D. Programme is as follows:

Semester - 1

Compulsory Courses:

- Foundation Course on Mathematical Methods
- Foundation Courses in Functional Areas
- Global Economic Environment and Policy
- Statistics and Research Methodology
- Research in Strategic Management: Concepts and Applications

Semester - 2

Compulsory Course:

- Applied Econometrics
- Handling of National and International Database
- Elective Courses
- Seminar Paper

List of Elective Courses (Any THREE to be opted):

- Applied Macro Economics
- Advanced Trade Theory and Policy
- Research Issues in WTO
- Advanced course on International Marketing and Strategy
- Advanced course on International Finance
- Advanced Course on Innovation and Technology Management
- Supply Chain Management

In addition to the above-mentioned coursework, the Full Time Ph.D. students at the institute are required to get involved in various ongoing research projects and academic responsibilities (e.g. offering tutorials, case presentations), as assigned, from time to time.

Note: Course Structure is subject to revision by the Institute's Academic Council from time to time.

ELIGIBILITY

The eligibility for applying in IIFT's Ph.D. programme are the following:

- Master's degree (including IIFT MPIB / MBA(IB)) / M.Phil degree in any discipline from a recognized university with at least 55% marks or equivalent to B Plus in aggregate.
OR
- Four years of B. Tech / B.E. or equivalent degree in engineering) from a recognized university with minimum 60% (CGPA of 4.5 on a scale of 7 or equivalent to B Plus) and minimum 5 years of work experience.
OR
- Diploma courses which are considered equivalent to Masters Degree (e.g. PGDIM from IIMs) with 55% marks or CGPA equivalent to B plus, recognized by AICTE / UGC only would be considered. In such cases candidates would be required to produce the necessary certificate(s) from competent authority.
OR
- A Professional qualification like CA, ICWA, CS, with at least 55 % marks or CGPA equivalent to B plus and minimum 5 years of work experience.

Overseas students can also apply as long as they satisfy the above-mentioned criteria. They need to produce GMAT score (the GMAT result should not have been declared before 1st January 2011 and should be received by the Institute latest by 5th April 2013) to get exemption from appearing in Entrance Tests. Candidates only with GMAT scores of 500 and above may apply. However they will be required to appear for Viva-voce and attend the course work in the campus if selected.

Desirable

- Credits would be given to candidates with good publication records such as books, papers in National / International Journals and paper presentation experiences in National / International conferences.
- Candidates with prior teaching and research experience or Candidates from industry having made exceptional contribution in their area of work would be given an important consideration.

SPONSORSHIP

- In the IIFT Ph.D. Programme, 2 seats have been kept under the sponsorship category.
- The Candidates seeking admission under this category need to furnish the necessary certificates from their respective organizations / funding agencies, well in advance of the written examination.
- The Candidates seeking admission under this category need to appear in all the stages of the admission process along with the general category candidates, and also must fulfill the eligibility criteria.
- A separate merit list of the sponsored candidates will be published on the basis of their performance at the written exam and the interview stage.
- If no deserving candidate from the sponsored category is found, the seats can be filled from the merit list of the general candidates.

Admission Process

A three stage process is followed for admission to the Ph.D. Programme.

Stage I: An Expert Committee under the Supervision of Chairperson (Research) will scrutinize the applications together with necessary enclosures and prepare the list of the candidates to be allowed for appearing in the entrance

EXAM CENTRES

- The written entrance examination will take place both in Kolkata and New Delhi campuses of the Institute.
- However, interview of a candidate, qualifying the entrance examination, will only be conducted in the New Delhi campus of the Institute.

examination subject to fulfillment of the academic eligibility. The list of eligible candidates will be uploaded in the web-page of the Institute, well in advance of the entrance test.

Stage II: Only eligible candidates will be called for the Written Entrance Examination, comprising of:

- One hour Objective Test (based on Logical Reasoning and Mathematics (12th Standard) and
- One hour Descriptive Test (on Research Aptitude) to judge writing skill of candidates on contemporary issues

It is important to note that Objective Test is a screening test. Papers of the Descriptive test will be examined only for those candidates, who qualify in the objective test. Qualifying both the tests is essential and merit list will be prepared considering marks received by a candidate in both the tests.

Stage III: Candidates who would qualify in the Entrance test will subsequently appear for an interview conducted by Expert Panel Members at the Institute in New Delhi.

* IIFT will not bear any cost borne by the candidates for appearing in the written test and Interview.

In case of sponsored candidates, admission process will be similar. Separate merit list will be prepared for sponsored candidates.

Fees

A. The total fee of the programme for the Part Time Ph.D. students is Rs. 2.50 lakhs* payable to IIFT as specified below. Fees once paid will not be refunded. The Institute reserves the right to charge any other fees from the students or increase the fees if considered necessary. Due notice would be given, while making such changes.

Sl. No.	Programme Fees and Time Line	Amount
1	Programme Fees (books, study materials, incidental, exam fees etc.)	Rs. 2, 50,000/- (\$ 4600 for foreign students)
	• To be paid at the time of joining (July 2013)	Rs. 1,00,000/-
	• To be paid at the beginning of Semester 2 (January 2014)	Rs. 75,000/-
	• To be paid after confirmation of the Ph.D. Synopsis and Title of the Thesis (after August 2014) #	Rs. 75,000/-
2	Library Fees (Library Security Deposit (Refundable)	Rs. 5000/- (Same for foreign students)
	To be paid at the time of Registration (July 2013)	Rs. 5000/-

* There will be relaxation of 50 % fees (except library fees) for SC / ST / PH students.

B. The total fee of the programme for the Full Time Ph.D. students is Rs. 50,000/- payable to IIFT as specified below. Fees once paid will not be refunded.

Sl. No.	Programme Fees and Time Line	Amount
1	• To be paid at the time of joining (July 2013)	Rs. 20,000/-
	• To be paid at the beginning of Semester 2 (January 2014)	Rs. 20,000/-
	• To be paid after confirmation of the Ph.D. Synopsis and Title of the Thesis (after August 2014)	Rs. 10,000/-
2	Library Fees (Library Security Deposit (Refundable))	Rs. 5000/- (Same for foreign students)
	To be paid at the time of Registration (July 2013)	Rs. 5000/-

(Candidates need to confirm the Synopsis and Title of the Thesis after the completion of one year course work. For details, see the Rules for the Ph.D. Programme)

Refund of Fee

(Applicable to all categories of candidates)

In the event of a student / candidate withdrawing before the starting of the course, the wait listed candidates will be given admission against the vacant seat. The entire fee collected from the student, after a deduction of the processing fee of not more than Rs. 1000/- (Rupees one thousand only) shall be refunded by IIFT. No refund of the fee is however admissible after the commencement of the programme.

Fellowship Structure for Full Time Fellows

As per IIFT Rules, the full time Ph.D. students will receive a fellowship of Rs. 16,000/- per month during the first two years of doctoral work. From the third year onwards, the fellowship amount will increase to Rs. 18,000/- (subject to satisfactory academic review).

There will be provision for an annual contingency fund of Rs. 15,000/- throughout the period.

No separate HRA is admissible as per the IIFT rules.

FACULTY & ADMINISTRATION

Director	Gautam Kumar Dutta	Sachin Kumar Sharma
Surajit Mitra	Jayanta Kumar Seal	Sweta Srivastava Malla
	M. Venkatesan	Sonu Verma
FACULTY	Murali Kallummal	Tamanna Chaturvedi
	Niti Nandini Chatnani	T. P. Ghosh
Chairpersons	Nitin Seth	
D. Sunitha Raju	Pinaki Das Gupta	Consultants/Research Associates/Programme Associates/Research Assistants
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Satinder Bhatia	Rajendra Prasad Sharma	Akanksha Dua
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	Ruppal Walia Sharma	Amrita Mishra
Head, Kolkata Centre	Sanjay Rastogi	Arundhati Choudhury
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	Saswati Tripathi	Hari Maya Gurung
Professors	Sheeba Kapil	Jyotsna Chowdhry
Abhijit Das	V. Raveendra Saradhi	Kaushambi Kaushal
Ashok Kapoor		Madan Lal
Deepak Bhatnagar	Assistant Professors	Nidhi Chaturvedi
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O. P. Wali	Basanta K. Sahu	Pradyut Kumar Pyne
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Sajal Mathur	Jacqueline Symss	Pratik Navale
Shashank Priya	Mridula Savitri Mishra	Mainak Dhole
	Parul Singh	Rajeev Shukla
Associate Professors	Pralok Gupta	Rajesh Biswas
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Deepankar Sinha	Shailja Singh	Richa Dua

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