



भारतीय विदेश व्यापार संस्थान

(मानित विश्वविद्यालय, वाणिज्य और उद्योग मंत्रालय, भारत सरकार के अधीन)

Indian Institute of Foreign Trade (IIFT)

(Deemed to be University, Under the of Ministry of Commerce and Industry,
Government of India)



Four Months Certificate Program in Export and Import Management at GIFT City, Gandhinagar, Gujarat



- Weekend Programme in Virtual Mode
- Interactive Sessions
- Duration : Four Months
- Commencement : April 2025
- Last Date of Application:
12 April 2025

[APPLY NOW](#)

- Programme Fee: ₹1,20,000 + 18% GST
- Limited-Time Offer for First Batch! - 25% Discount i.e. 30,000/-
- Extra ₹10,000 Off for the first 50 candidates – Pay only ₹80,000 + 18% GST
- In two easy Installments:
- 50% Fee Waiver for SC/ST/PH Candidates (as per GOI rules).
- Last Date to Apply: 12 April 2025

ABOUT IIFT

Legacy of Excellence in Global Trade & Business

Established in 1963, the Indian Institute of Foreign Trade (IIFT) is a premier institution specializing in international business education, research, and training. An autonomous body under the Ministry of Commerce & Industry, Government of India, IIFT. Recognized for its A+ accreditation, IIFT plays a pivotal role in strengthening India's external trade sector by equipping professionals with strategic expertise in global commerce, policy, and trade negotiations.

Expanding Global Reach Through Strategic Partnerships

IIFT has established academic collaborations with leading international institutions to foster research, faculty exchange, and industry-driven learning. These partnerships provide a global perspective to its programs, ensuring that participants gain insights into emerging markets, international trade policies, and cross-border business strategies. The institute's specialized programs, including the Hybrid Certificate Programme in Export-Import Management (CPEIM), are designed to meet the evolving needs of professionals seeking to enhance their expertise in global trade and market expansion.

State-of-the-Art Campuses & Industry-Integrated Learning

With campuses in New Delhi, Kolkata Kakinada (Andhra Pradesh) and GIFT City (Gujarat), IIFT offers a dynamic learning environment equipped with modern academic facilities to support executive and professional education. The CPEIM program uniquely integrates classroom learning with real-world exposure, including a port visit, providing participants with practical insights into trade logistics, customs procedures, and international shipping operations. Through its rigorous curriculum and industry-oriented approach, IIFT continues to be the preferred institution for professionals aspiring to excel in the field of international trade and allied sectors



Welcome to a World of Opportunities in Global Trade

In an era defined by globalization and constant economic shifts, businesses that thrive are those that adapt, innovate, and expand beyond borders. As Peter Drucker aptly said, “The greatest danger in times of turbulence is not the turbulence—it is to act with yesterday’s logic.” This program empowers business leaders, entrepreneurs, and professionals like you to embrace a forward-thinking approach to international trade and secure a competitive edge in the global marketplace.

This hybrid program combines the flexibility of online learning with the immersive experience of **three days physical mode** classes at Gift City Campus, Gujarat, ensuring a smooth, practical, and engaging learning journey. Our meticulously designed curriculum covers critical aspects of international business, including export-import documentation, logistics, regulatory frameworks, finance, marketing, and strategies for business operation.

Join us on this transformative journey and become a professional ready to thrive in the fast-changing global environment.



Schedule of Classes:

- Hybrid Classes: Participants are required to visit the campus for 3 days during the programme.

Objective:

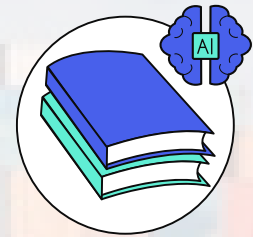
The primary objective of this hybrid program is to build comprehensive knowledge and practical expertise on the critical aspects of export-import management and international business. Designed to cater to participants from across India and neighboring regions, the program equips professionals with the skills required to navigate the complexities of global trade in the post-COVID era.

Key objectives include:

- Analyze global economic trends and emerging markets.
- Master export-import documentation and regulatory compliance.
- Identify high-potential markets and buyers.
- Understand trade finance tools like letters of credit and enhance price competitiveness.
- Develop market-entry strategies and business plans.
- Navigate logistics and supply chain operations.
- Mitigate challenges like credit risks and trade costs.

Course Structure:

- International Marketing Management - 30 Hours.
- International Trade Operations & Export Import Documentation - 30 Hours.
- World Trade and India's Foreign Trade Policy - 30 Hours.
- International Trade Finance - 30 Hours.
- International Trade Logistics - 30 Hours.



Pedagogy:

- Interactive lecture presentations breaking down complex concepts.
- Reality-based global case studies.
- Collaborative group work and discussions.
- Regular quizzes and practical assignments.
- Online sessions fostering real-time engagement.
- On-campus immersion for face-to-face networking and learning



Why Choose This Programme?

- Flexible hybrid format: Online learning combined with three days on-campus sessions.
- Comprehensive curriculum covering export-import documentation, logistics, finance, marketing, and regulatory frameworks.
- Gain knowledge about emerging markets of Africa, Latin America, ASEAN, CIS countries.
- Real-world case studies led by industry experts.
- Designed for working professionals, entrepreneurs, and fresh graduates.
- Lifetime access to the Learning Web Portal.
- Interactive sessions for real-time learning.
- Synergy between peers and faculty via discussion forums.
- Regular evaluations to ensure practical knowledge application.

Who Should Attend:

Executives at all levels, Professionals, Entrepreneurs, Fresh Graduates.

How to Apply:

Application will be accepted Online only via below link :
<https://docs.iift.ac.in/Pilotweb/cpemgj/>

Eligibility:

Graduation degree from a recognized university or equivalent qualification.

Admission Procedure:

Candidates will be shortlisted based on their profile, qualification, experience etc. If required online interview will be conducted

Fee Structure :

- Programme Fee: ₹1,20,000 + 18% GST
- Exclusive Inaugural Offer for the First Batch: 25% Discount
- Reduced Fee: ₹90,000
- Additional ₹10,000 Off for the first 50 candidates – Final Fee: ₹80,000 + 18%GST to be paid in two easy Installments
- Special Concession for SC/ST/PH Candidates (As per GOI rules)
- 50% Fee Waiver – Final Payable Fee: ₹40,000 +18% GST
- Last Date to Apply: 12 April 2025.

Assessment and Certification:

- Attendance: Minimum 75% mandatory.
- Participants may be required to complete individual/group assignments and assessments. These assignments aim to apply conceptual learning to real organizational scenarios.
- Evaluation methodology is determined by the faculty and may include:
 - Online assessments
 - Assignments
 - Presentations
 - Projects or other components.
- Exams: Online, no campus visit required.
- Certification: Minimum 50% marks in each subject required to qualify.

For Further Information:

- Executive Management Programme Division
- Indian Institute of Foreign Trade
B-21, Qutab Institutional
Area New Delhi- 110016
- Ph. 011-39147387 (Extn-620/622)
- Mobile: 9873229212
- Email: manager_empd@iift.ac.in