



# ONLINE CERTIFICATE PROGRAMME ON GLOBAL TRADE LOGISTICS & PORT OPERATIONS

# 4 MONTHS LIVE ONLINE WEEKEND PROGRAMME (OCTOBER 2024 – JANUARY 2025)



Duration: 150 hours Commencement: End of October 2024

Last Date of Application: 15th October 2024

INDIAN INSTITUTE OF FOREIGN TRADE

(DEEMED TO BE UNIVERSITY)
(Set up by Ministry of Commerce & Industry, Govt. of India)
www.iift.ac.in







#### INTRODUCTION

The global trade landscape is rapidly evolving, driven by advancements in technology, shifting economic policies, and the ever-growing importance of efficient logistics and port operations. To navigate these complexities and build a strong foundation in the field, it is crucial to understand the entire trade logistics chain, from international trade regulations to the intricacies of port operations.

The Online Certificate Programme on Global Trade Logistics & Port Operations is a carefully designed four-month weekend programme that caters to both entry-level participants and working professionals. This comprehensive course provides an opportunity to gain essential knowledge and practical skills in global trade logistics and port operations, all while accommodating your existing commitments.

Participants will explore global trade practices, supply chain management, port operations, and logistics optimization through interactive online sessions, case studies, and real-world scenarios. Whether you're just starting your career or seeking to enhance your expertise in this dynamic field, this programme offers the tools and insights needed to thrive in the global trade sector.

Join us in this transformative learning journey and take the first step towards becoming a leader in global trade logistics and port operations





# **COURSE OBJECTIVE**

- · Understand the fundamental principles of global trade, including international trade regulations, trade agreements, and the role of global institutions.
- · Analyze the logistics chain and identify the critical components that ensure the efficient movement of goods from origin to destination.
- · Gain insights into port operations, including the management of port facilities, cargo handling, and the latest technological advancements in port logistics.
- · Develop problem-solving skills to address challenges in global trade logistics and port operations.
- · Apply best practices in global supply chain management to optimize logistics performance and reduce costs.
- · Enhance their ability to manage and coordinate logistics and port operations in a global context, ensuring compliance with international standards and regulations.

#### PEDAGOGY

The methodology for online lectures is designed to be both interactive and impactful, ensuring a comprehensive learning experience. The Online sessions will feature engaging lecture presentations that are easy to understand, combined with reality-based case studies incorporating global perspectives.

The programme leverages modern technology for seamless delivery, offering a blended approach that includes lectures, real-life case studies, quizzes, and assignments.





Live online-interactive sessions will foster real-time engagement with instructors and peers. Regular quizzes and assessments, along with practical assignments, will reinforce learning and ensure the practical application of concepts.





#### **PROGRAMME MODULES**

Module No.	Module	Total Hours
I	India's Foreign Trade	20 hrs
II	Global Supply Chain Management	20 hrs
III	International Trade Logistics	20 hrs
IV	Air Logistics	20 hrs
V	Ocean Transportation	20 hrs
VI	Customs Regulations & Procedures	20 hrs
VII	India's Port Infrastructure & Operations	20 hrs
VIII	Seminar Course on Trade Issues	10 hrs

#### **ASSESSMENT**

- A minimum of 75% attendance in the online lectures is prerequisite to make them eligible to appear in the examination.
- The course may require participants to work on Individual/group assignments and/or assessments. The main objective of such assignments/ assessments will be to help the participants apply their conceptual learning in the course to actual organization decision scenario.
- The participants will have to secure a minimum of 50% marks in each subject will be awarded the Certificate.
- Evaluation methodology is the discretion of the faculty. The methodology may include online assessment, assignment, presentation, projects or any other component as decided by the faculty. All internal and final examination will be conducted online.
- Students do not have to come on campus for the examinations.

#### RELEVANT INDUSTRY

Logistics and Transportation, Financial Services, Supply Chain Management, Marketing Agencies, Government Agencies, E-commerce and Online Marketplaces, Trade Associations.





# PROGRAMME DETAILS

PROGRAMME COMMECEMENT:
October 2024

**SESSION SCHEDULE: Saturdays & Sundays** 

SESSION TIMINGS: 10 AM - 1:15 PM 2 PM - 5:15 PM

(Each session of 1.5 hrs )
Session timings are subject to modification

MODE OF DELIVERY: Online Sessions through MS Teams Platform

# **ELIGIBILITY CRITERIA**

Graduation degree from recognized university or equivalent.

**PROGRAMME FEE: INR 75,000/- + (18% GST)** 

SC/ST/PH. Candidates: 50% fee concession (as per Govt.guidelines and subject to document verification)

Instalment	Fee Amount ( INR 75,000/- + 18% GST)  Category		Submission Date
	General/OBC	SC/ST/PH.	
First Instalment	44,250	22,125	15th Oct 2024
Second Instalment	44,250	22,125	15th Dec 2024
Total	INR 88,500 (incl. 18% gst)	INR 44,250 (incl. 18% gst)	





#### **COURSE HIGHLIGHTS**

- An online weekend programme designed to deliver education to the learners attending the session from anywhere using desktop/laptop/tablet/mobile.
- 150 online contact hours to provide an enriching learning experience to the participants.
- Certificate from a premier AACSB and NAAC A+ accredited b-school having an alumni presence in more than 30 countries across the globe.
- Access to the IIFT learning web portal for a lifetime, with course materials and useful documents.

#### **HOW TO APPLY:**

- 1. Participants are requested to fill the online form through the mentioned link on the website.
- 2. Last date to apply & pay 1st Installment of the programme fee: 15th October 2024.
- 3. Please ensure that all details are filled including the E-mail address.
- 4. The programme fee needs to be submitted through the fee payment link mentioned along with the registration link. You may submit form no. in the field of IIFT application number in the fee payment link. Following is the fee link: https://forms.eduqfix.com/iiftolform/add
- 5. Incomplete applications will not be accepted.

#### **FOR ANY QUERY CONTACT:**

#### CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)



O11-39147200 – 128 (PBX)

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