



Indian Institute of Foreign Trade
(Deemed to be University)



CERTIFICATE PROGRAM

in

Capital & Financial Markets (CPCFM)

ABOUT THE INSTITUTE

Indian Institute of Foreign Trade (IIFT) Delhi, a 'Deemed to be University' was established in 1963 by the Ministry of Commerce & Industry, Government of India. The Institute has a long legacy of imparting management education in international business & trade, carrying out policy research and conducting industry-relevant capacity building programs. Today IIFT is ranked amongst the best Business schools not only in India but also in the Asia-Pacific.



VISION

To be an Academic Centre of Excellence in International Business research, training and education.

MISSION

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.



IIFT GIFT City (Gandhinagar)

Recently, IIFT has marked its presence in the Western part of the country and has begun its operations in GIFT City (Gandhinagar) Gujarat. GIFT City is the central pillar of the tri-city approach and offers a revolutionary launch pad for legacy and modern businesses rooted in cutting-edge technology. It has India's maiden International Financial Services Centre (IFSC) and is ideally positioned as a gateway for inbound and outbound requirements of international financial services in India. The perpetually growing trust of renowned organisations and institutions is an inspiring proof of a new financial and technological era in India. IIFT GIFT City (Gandhinagar) is proud of its presence in the region and committed to the capacity building of human resources in short-term industry-relevant courses on trade financing, capital & financial markets, and financial management.

PROGRAM HIGHLIGHTS

A 4-month, on-campus weekend program for the working professionals in financial services and FinTech domain

Visit to GIFT Nifty and Financial Institutions in GIFT City; Regular Expert Sessions

Razor sharp focus on enhancing managerial and business competence by imparting systematic knowledge and skills across all aspects relating to international finance and allied areas.

120+ contact hours at Institute's world-class infrastructure facility to provide an enriching learning experience to the participants.

Certificate from a premier AACSB and NAAC A+ accredited B-school having an alumni presence in more than 30 countries across the globe.

PROGRAM STRUCTURE AND COVERAGE

COURSE NAME	CREDITS	COVERAGE
1. Financial Markets and Institutions	02	Financial Market at a Glance; Fundamentals of Bonds, Equity, Commodity and Derivative Markets; Overview of Banking and Financial Services, Financial Market Regulation
2. Equity Market Analysis	02	Understanding Equity Market and its Structure; Fundamental and Technical Analysis; Equity Portfolio Investment Strategies; Understanding Equity Derivatives
3. Bond Market Analysis	02	Understanding Debt Market, Its Structure and Instruments; Yield Curves; Forward Rate Agreements; Interest Rate Swaps, Options and Futures
4. Forex Market Analysis	02	Understanding Forex Market Operations; Risk Management in Currency Market; Currency Options, Futures and Swaps; Carry Trade Strategy in the Currency Market
5. FinTech: Foundations and Applications	03	Fintech & Future of Financial Services; Cloud Computing and Blockchain; Cryptocurrencies; Cybersecurity; Basics of Financial Big Data Analytics
6. Visit to GIFT NIFTY and / or Financial Institutions in GIFT City	01	Participants to submit a report after the Visit

Expert Sessions, Visit to Financial Institutions: Across Domains

Class Schedule and Delivery

On Saturday: 03 sessions of 1.5 Hrs each, 3:00 – 8:00 PM (with tea breaks)

On Sunday: 03 sessions of 1.5 Hrs each, 9:00 AM – 2:30 PM (with tea and lunch breaks)

Pedagogy

Interactive Sessions, Case Studies, In-Class Activities and Discussions, Presentations, Simulations etc. .

KEY LEARNING OUTCOMES

- ★ In-depth understanding of international business and trade finance concepts across different functional areas.
- ★ Equipping participants with the tools and skills required for strategic decision making in a global business scenario.
- ★ Developing an understanding into the operational aspects of international business, trade and financial management.

ASSESSMENT & EVALUATION

- ★ A minimum of 75% attendance to the classroom lectures is must.
- ★ Course specific evaluation criteria such as quizzes, end-term exam, project, assignments, presentations etc. The main objective of such assignments/assessments will be to help the participants apply their conceptual learning and understanding in their respective organizational context. Evaluation methodology is the discretion of the faculty.
- ★ The participants will have to secure a minimum of 50% in each of the assessments to be eligible for award of certificate.

ADVANTAGE IIFT

- ★ A premier higher education Institute with a 60-year legacy.
- ★ An AACSB* and NAAC A+ accredited Institute with deep focus and expertise in international business and trade finance.
- ★ Constantly ranked amongst top B-Schools in the country.
- ★ A think tank organisation for the Government of India on foreign trade policy.
- ★ Long legacy of conducting capacity building programs, research projects and several academic programmes over the years.
- ★ First Indian higher education institute to have presence at GIFT City (Gandhinagar)
- ★ Presence of several BFSI, FinTech companies and service providers in the region, providing ample job and career growth opportunities.

*Only 5 percent of the world's B-Schools have AACSB accreditation

ELIGIBILITY CRITERIA & SELECTION

- ★ Graduation in any discipline from recognized university or Diploma with two years' post-diploma work experience. Candidates will be shortlisted based on their profile, qualification, experience etc. Online interviews may be conducted in case of large number of applications.

HOW TO APPLY

- ★ The proposed commencement date for the program is April 27, 2024. Only online applications will be accepted.
- ★ Click on the following link to apply online
- ★ Through e-mail: Please attach filled in form and send to aradmin_gcg@iift.ac.in
- ★ Last date of applications: April 5, 2024. Please ensure that all details are filled including the e-mail address. Incomplete applications will not be accepted
- ★ Short listed applicants will receive admission confirmation
- ★ Short listed applicants will have to submit the course fee to IIFT within the 7 days of the admission confirmation

WHO SHOULD JOIN

- ★ Young Entrepreneurs, Early-Age Finance Professionals, Entry-Level Finance Executives, Students Interested in International Finance, Trade Finance & Financial Management, etc.

PROGRAM FEE

- ★ The program fee is Rs. 84,000/- plus 18% GST (non-refundable, after admission). For SC/ST/PH Candidates, 50% fee concession (as per government guidelines, subject to document verification).

Note: For outstation candidates, limited hostel accommodation (first come, first served) is available on chargeable basis.

CONTACT DETAILS

IIFT GIFT City Campus
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