



भारतीय विदेश व्यापार संस्थान
INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)



Online Certificate Programme on Foreign Trade Policy & Management

*Duration : 8.5 weeks
May - July 2024*



**Live Online Interactive
Sessions
on Weekends**

Indian Institute of Foreign Trade (Deemed to be University)
Department of Commerce, Govt. of India

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🌐 Visit: www.iift.edu

Introduction:

The Online Certificate Programme in Foreign Trade Policy and Management offers participants a comprehensive understanding of key aspects essential for navigating the intricacies of international trade. Covering topics such as customs regulations, currency risks, and foreign trade policy and procedures, this programme equips learners with practical insights, critical thinking skills, and decision-making abilities crucial for success in the global marketplace. Through a blend of theoretical knowledge and practical applications, participants will gain the expertise and confidence needed to excel in the dynamic field of Foreign Trade.

Course Objective:

- To understand India's foreign trade policy and its implications on the global market,
- To understand the role of the World Trade Organization (WTO) and its impact on developing countries,
- Understand various payment terms and methods in international trade
- To understand the role of Inland Container Depots (ICDs) and Container Freight Stations (CFS)
- To understand Indian Customs -export and import Customs formalities
- To understand the regulatory framework governing Indian Customs, Including relevant laws, regulations, and procedures.
- To understand customs documentation and declarations required for efficient import and export activities
- To understand India's Free Trade Agreements with different countries

Target Audience:

Entry level, Middle Level and Senior Level Management, Working Professionals, Entrepreneurs.

Pedagogy:

Live Online-Interactive sessions, Case Study Analysis, Assignments, Online Quiz and Assessment.

Relevant Industry:

Export-Import Industry, International Business, Manufacturing, Retail and Startups.

Programme Highlights:

- India's Foreign Trade Policy
- WTO and Implications on Developing Countries
- Free Trade Agreements
- Trade Analytics
- Global Sourcing and Supply Chain Management
- International Marketing
- Documentation for Trade Logistics & Transport Documents
- Role of ICDs and CFS in Multimodal Transportation
- Understanding INCO Terms
- Basics of Indian Customs
- Export & Import Procedures
- Introduction to International Financial Management
- Foreign Exchange Rate Determination
- Foreign Exchange Risk Management
- International Financial Markets
- Interest Rate Derivatives

Programme Details:

- **Date of Commencement:** 25th May 2024 (Saturday)
- **Last Date of Application:** 22nd May 2024 (Wednesday)
- **Class Schedule:** Saturdays & Sundays (2 sessions of 1.5 hrs. duration on each day)
- **Mode of Delivery:** Online Sessions through MS Teams Platform
- **Programme Fee:** INR 41,300/- (Incl. 18% GST)
- **Course Duration:** 50 hrs / 8.5 Weeks

How to Apply:

1. Participants are requested to fill the online form through the mentioned link.
2. Last date to apply & pay programme fee : **22nd May 2024.**
3. Please ensure that all details are filled including the E-mail address and mobile.
4. Incomplete applications will not be accepted.

Advantage IIFT:

1. A premier higher education Institute with a 60-year legacy.
2. An AACSB* and NAAC A+ accredited Institute with deep focus and expertise in international business and trade finance.
3. Constantly ranked amongst top B-Schools in the country.
4. A think tank organisation for the Government of India on foreign trade policy.

*Only 5 percent of the world's B-Schools have AACSB accreditation

INDIAN INSTITUTE OF FOREIGN TRADE (DEEMED TO BE UNIVERSITY)

(Set up by Ministry of Commerce & Industry, Govt. of India)

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