



भारतीय विदेश व्यापार संस्थान
Indian Institute of Foreign Trade
(Deemed to be University)



POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE PGDM)



BATCH 2024-25
(September 2024 – November 2025)
Duration: 15 Months

LIVE ONLINE INTERACTIVE SESSIONS
WEEKEND PROGRAMME

INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)
(Set up by Ministry of Commerce & Industry, Govt. of India)



MESSAGE FROM THE VICE-CHANCELLOR



It is with great enthusiasm that I welcome you to the Indian Institute of Foreign Trade (IIFT), Delhi. Since its inception in 1963, IIFT has dedicated itself to creating a dynamic and nurturing learning environment that shapes participants into leaders in international business, all while maintaining a keen understanding towards societal needs.

As a pioneer in foreign trade research and a hub for knowledge dissemination, IIFT has firmly established itself as a premier B-school in the Asia-Pacific region. Our institution is celebrated as a center of excellence in International Business, Research, Training, and Education. The recognition of IIFT as a “Deemed to be University” in 2002 stands as a testament to our significant contributions to knowledge dissemination and skill promotion in the realm of International Business.

IIFT's presence spans across Delhi, Kolkata, Kakinada, and GIFT City, Gujarat. Our consistent commitment to academic excellence is reflected in our 'Grade A+' accreditation by the National Assessment and Accreditation Council (NAAC). We take pride in being ranked among the top B-schools in India, year after year, by various esteemed surveys. Furthermore, our global outlook is strengthened through numerous MOUs with leading international institutions, fostering the mutual exchange of students and faculty in the field of International Trade and Business.

Our diverse academic offerings include Ph.D., Post Graduate, Graduate, Diploma and Certificate programmes in International Business, attracting numerous candidates annually. Notably, the Executive Post Graduate Diploma in Management (Online) programme, crafted by the Centre for Distance and Online Education (CDOE) established in 2021, caters specifically to working executives. This programme boasts a comprehensive curriculum designed to impart crucial knowledge in International Trade and related aspects.

In today's interconnected global market, a profound understanding of international trade is indispensable. IIFT continuously updates its course content and teaching methodologies to equip our students with the necessary skills to excel as global managers. Our efforts have been widely recognized through various awards, underscoring the relevance and specialization of our industry-focused courses. The success of our alumni, who lead prestigious organizations worldwide, speaks volumes about the quality of education at IIFT.

As we open applications for the Post Graduate Diploma in Management (Executive PGDM) Online Programme for the 2024-25 academic year, I extend a warm invitation to you to join the IIFT community. This programme offers a unique opportunity to enhance your skills and join a distinguished network of IIFT alumni. We look forward to supporting your journey towards becoming global leaders and managers, carrying forward the proud legacy of IIFT.

Warm regards,

Prof. Rakesh Mohan Joshi

The Indian Institute of Foreign Trade (IIFT), deemed to be University, is the National Institute in International Business Education and Research. Established in 1963, as an autonomous body under the Ministry of Commerce & Industry, Government of India, it has contributed in the skill building for the external trade sector of India. The contributions of the Institute have earned it the status of “Deemed to be University” in the year 2002. The National Assessment and Accreditation Council (NAAC) have recognized IIFT as Grade “A+” institution in 2024. The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst the top 900+ Business Schools of the world which have earned this accreditation. Over the years, IIFT has emerged as the national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.



INDIAN INSTITUTE OF FOREIGN TRADE- RANKINGS-2023

S.No.	Name of Rankings	IIFT Position
1	Times B School (Times of India-i3C) Survey 2023	4th
2	Chronicle's All-India B-School Survey 2023 – under All India Top B-Schools Category	5th
3	Indian Institutional Ranking Framework (IIRF)	7th
4	Business Today –MDRA (Marketing and Development Research Associates)-2023	9th
5	Fortune India Best B-School 2023	10th
6	MBA Universe.com-2023	12th
7	National Institutional Ranking Framework (NIRF) -2023	27th

ABOUT THE PROGRAMME

The Post Graduate Diploma in Management (Executive PGDM) Online of the Indian Institute of Foreign Trade has been designed especially for those wishing to tap international markets. The objective of the programme is to go into finer nuances of international trade, investment and business. The programme is focused on providing a holistic approach towards trade and investment procedures and current developments.

The programme also focuses on regional integration and the manner in which it is related to the disciplines of WTO. The programme focuses on Multi Regional Agreements and their impact on nation building. In recent years, Global Value Chains have gained momentum and thus it becomes important to assess their importance as well as implications on trade between countries. The emergence of Trade Blocs has led to changes in the international trade regime. The programme also throws light on Trade in Services. In all this, the role of trade logistics and finance is studied simultaneously.

LEARNING OUTCOMES

IIFT is known for the depth and rigor of the programme. The programme specifically attempts to:

- Spread across three semesters, the detailed course structure will cover trading policies, exchange of capital, producing and sourcing goods and services from across the globe.
- Understand the policy interface between national governments and their regional and multilateral trading partners.
- Evaluate Investment prospects and policy measures.
- Analyze the issues in Trade in Services and Intellectual Property Rights.
- Assess the safeguard measures, Countervailing Duties and Non-Tariff Barriers.
- Understand and evaluate the mechanism of Trade Facilitation.
- Analyze issues related to Globalization and the recent developments in the Global Value Chain.
- Understand the Trends in Value added trade globally and for India.
- Understand trade agreements, their interrelationship, and their implications in the international and domestic context.

SEMESTER-I (Sep 2024- Jan 2025)

- World Economy and the Environment of Doing Business
- WTO and its Implications on Developing Countries
- India's Foreign Trade Policy
- Foreign Investments (FDI& FII)
- Intellectual Property Rights and Geographical Indications
- Foreign Language
- Industry Visit

SEMESTER-II (Feb 2025 -Jun 2025)

- International Trade Operations
- Market Identification and Market Access
- International Project Appraisal
- Currency Risks in Management
- Trade Analytics
- Port Visit

SEMESTER-III (Jul 2025 -Nov 2025)

- Global Sourcing and Supply Chain
- International Business Strategy
- Customs Regulations in International Trade
- International Trade Logistics
- International Business Negotiations
- Sectoral Strategy
- Research Project



*course structure is subject to modification

OTHER ASSIGNMENTS

• Port Visit:

National or International Port Visit would be organized by the students/ group of students based on their location. IIFT will provide administrative assistance for the same.

• Industry Visit:

Industry or organization visit of 3 credit each is mandatory field work components. A student must go through two different industry or organization visits during this programme.

• Research Project:

In Trimester III the students would have to submit the research project in a three-phased manner Synopsis, Interim Report and Final Report.

- **Course Credits:**

Each course is of 3 credits, which is equivalent to 20 teaching hours and 10 assignment hours.

- **Course Degree:**

The Post Graduate Diploma in Management (Executive PGDM) will be awarded by the Indian Institute of Foreign Trade, an autonomous institution of Ministry of Commerce and Industry and Deemed-To-be- University.

- **Programme Duration:**

The programme has been designed for a time period of 15 months from September 2024-November 2025 with a combination of online sessions, field visits and assignments.

- **Programme Schedule:**

Classes are scheduled from 09:00 Hrs. (IST) to 18:00 Hrs. (IST) online on Saturdays & Sundays via MS Teams platform.

- **Break in Programme:**

1. The student may be allowed to take break only after completion of two semesters of the Programme. He/she must complete the entire programme within in the time frame of three years.
2. The tuition fee of the batch the student will join in second year will be applicable.

MINIMUM ELIGIBILITY CRITERIA

- Bachelor's degree in any discipline from any recognized university.
- Minimum 50 % marks at Graduation level (The criteria for shortlisting may be higher than the eligibility criteria.)
- Minimum 5 Years of work experience.
- No age limit for applicants.
- Seats are reserved for SC/ST/OBC/PWD/EWS candidates as per Government of India rules.
- No Objection Certificate from the employer is required at the time of admission only for Sponsored candidates

ADMISSION PROCESS

All applications received will be reviewed by the selection committee and the candidates will be selected based on their qualification and work experience.

FEE STRUCTURE

- The Cumulative fee for the 2024-25 batch is INR 4.5 Lakh. The fee includes one-time alumni fee, of INR 10,000/-, Library Deposit of INR 5000/- and course material but does not cover cost of Port visits , Industry Visits.
- For SC/ST/PH. Candidates 50% fee concession is applicable (as per Govt. guidelines and subject to document verification).
- The Programme Fee needs to be paid in three installments. First Installment will be paid prior to the commencement of the programme on or before 5th September 2024. The installments will be paid as per the below mentioned months :

Installment	Amount	Dates**
First Installment	INR 1.5 lakhs	5th September 2024
Second Installment	INR 1.5 lakhs	10th February 2025
Third Installment	INR 1.5 lakhs	10th July 2025

- Late Fee fine for all students Rs 2,500/- per week beyond the stated deadline.
- In case the fee remains unpaid for three weeks from the last payable, the student will be de-registered from the programme.
- Re-registration charges are Rs 15,000 /-. Re- registration will have to be done within one week of de-registration.

HOW TO APPLY

- Application to the Executive PGDM is through prescribed on-line Application Form.
- Application Fee is of INR 2000/- (non- refundable).
- Applicants will have to register themselves at IIFT website under New Admissions.
- Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded latest by **31st July 2024**.
- Applicants must mention the email id and mobile number clearly in the application form.
- All disputes will be subjected to the jurisdiction of Delhi courts only. Incomplete applications in any manner will be rejected.

IMPORTANT DATES

Last Date of Receipt of Online Application	31st July 2024
Release of Result	20th August 2024
Commencement of Programme	14th September 2024



FOR ANY QUERY CONTACT :

CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)



cdoe@iift.edu



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