

#### INDIAN INSTITUTE OF FOREIGN TRADE (DEEMED TO BE UNIVERSITY) ANNOUNCES ADMISSIONS FOR



#### <u>Post Graduate Diploma in Management (International Business)</u>

&

<u>Post Graduate Diploma in Management Human Resource Development</u> <u>and Management</u>



Weekend Programmes (2025–26) Course Duration–18 Months

#### INDIAN INSTITUTE OF FOREIGN TRADE (DEEMED TO BE UNIVERSITY) Under Ministry of Commerce & Industry, Govt. of India

CONTACT US



Email : empdadmission@iift.edu Website: www.iift.ac.in

<u>www.iift.ac.in</u>

#### Our affiliations/ Memberships



#### Our accreditations



#### <u>Message from the Vice-Chancellor</u>



PROF. RAKESH MOHAN JOSHI VICE-CHANCELLOR IIFT

Welcome to the Indian Institute of Foreign Trade (IIFT), a pioneering institution renowned for its excellence in international business education and research.

IIFT takes pride in our prestigious Post Graduate Diploma programmes, meticulously crafted for working executives seeking to excel in today's dynamic global marketplace. Rooted in over six decades of expertise and innovation, IIFT has established itself as a think-tank for foreign trade and policy matters, shaping leaders who drive international business forward.

Our Diploma Programmes are conceptualized with pedagogical tools to equip participants with essential skills to analyze data, interpret trends, and derive actionable insights to set contemporary business challenges.

The assurance of our programme lie in our dedicated faculty, who bring a wealth of industry experience and academic insights to the classroom. The institute is committed to nurturing strategic leaders capable of making informed decisions amidst global economic and political dynamics. Our vibrant learning environment fosters personal and professional growth, preparing our participants for rewarding careers in multinational corporations, international organizations, export-import firms, and global consulting.

IIFT's extensive alumni network and industry recognition further enhance the opportunities available to our graduates, making us the preferred choice for professionals looking to elevate their careers in international business including in the area of human resource development management.

I invite ambitious professionals to embark on their journey with us at IIFT, where you will find not just a programme, but a transformative experience that propels you towards achieving your professional aspirations.

Together, let us shape the future of global business leadership.

#### <u>Vision</u>

To be an academic Centre of Excellence in international business research, training and education.

#### <u>Mission</u>

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

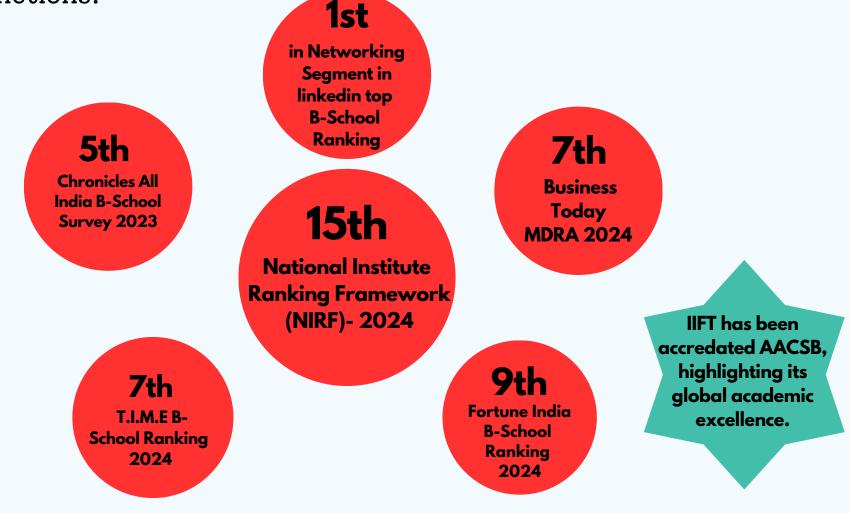


## <u>An Insight of IIFT:</u>

- Established in 1963, the Indian Institute of Foreign Trade (IIFT), is a Deemed to be University, providing the world class education in International Business and related domains.
- It is an autonomous body under the Ministry of Commerce & Industry, Government of India contributing to the skill building for the external trade sector of India.
- The National Assessment and Accreditation Council (NAAC) accredited IIFT as a Grade "A"++ institution in 2023.
- Research, Training and Education are the three main pillars of this institute focusing on International Business Management and Strategy.

#### Rankings of IIFT

Retaining its position as a premier B-School and research institution, during the Academic Year 2023-25, IIFT achieved the following B-School rankings and achieved the following distinctions:



## Membership (International and Domestic)

## IIFT is a Member of the following organizations:

IIFT is member of the following organizations:

- AACSB (Association of Advance Collegiate School of Business)
- AIB (Academy of International Business)
- EFMD (European Foundation for Management Development)
- AIU (Association of Indian Universities (AIU)
- AMBA (Association of MBAs) GCN (Global Compact Network)
- AIMS (Association of Indian Management Schools) IFA (Indian Finance Association)

#### International Collaborations

IIFT has collaborations with 45 Universities/ B-schools throughout the world. The key areas of collaboration with partner institutes include the following:

- Student Exchange Faculty Development Programme
- Training Programmes/Study Tours Joint Research



#### **Prestigious Accreditations:**

#### NAAC Accreditation A+ Ranking:

The Indian Institute of Foreign Trade (IIFT) has been recognized A+ grade Institution by the National Assessment and Accreditation Council (NAAC)in the year 2024 for meeting the high standards of quality in teaching, research, and infrastructure. This recognition is a testament to IIFT's unwavering commitment to excellence in education and its continuous efforts to improve and innovate.



#### **IIFT Received AACSB Accreditation**

The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this, IIFT is among the top 900+ business schools in the world and one of only 22 business schools in India to receive this accreditation. Established in 1916, AACSB is the longest-serving global accrediting body for business schools and the largest business education network. This accreditation signifies that IIFT meets rigorous standards of excellence in all areas, including teaching, research, curriculum development, and student learning.

#### About Programme



The 18 month On-Campus batches of Post Graduate Diploma in management-international business & Post Graduate Diploma management human resource development \_ in and management (PGDM-IB & PGDM-HRDM) (at Delhi) will begin in February, 2025. The Programmes aims at enhancing the managerial competence of senior and middle level executives by imparting systematic knowledge in all aspects relating to international business and human resource management All sessions would be on weekends and will be held at IIFT, Delhi in physical mode. There will be one 'contact week' module (including 4-5 days classes at a row) in each semester. Examinations would be conducted on Campus. Classes may be held online due administrative reasons and as per government directives and Institute's decision there to. In such situation examinations would also be held online through proctored mode.

## <u>Minimum Eligibility Criteria :</u>

Admission to the Executive Programmes will be offered by the Institute based on candidates' fulfillment of eligibility conditions.The Executive Programme is open to all working professionals and self-employed individuals who meet the following criteria:

- Passed any Bachelors Degree of minimum 3 years duration and a minimum of 3 years relevant managerial/supervisory experience.
- A No Objection Certificate (NOC) from the employer is required at the time of admission in case of a sponsored candidates.
- Seats are reserved for SC/ST/OBC (non-creamy layer)/PWD/EWS candidates as per Government of India rules.
- There is no age limit for applicants.

#### Admission Process

 Shortlisted candidates will be allowed to appear in the admission process (such as written test, interview etc.) conducted by IIFT. Only successful candidates clearing admission process will be offered admission

## How to Apply

- Application process: Apply through the website. www.iift.edu/www.iift.ac.in.
- Application Fee: Amounts for GEN/OBC(NCL)/EWS is 2500/- and SC/ST/PwD categories is INR 1250/-.
- Deadline: Last date to apply 05th February 2025.
- Required uploads: Certificates and fee proof.
- Application fee is Non-refundable.
- Incomplete applications including incorrect email id will lead to rejection.
- Jurisdiction for disputes settlement: Delhi (district courts).

\*Category once filled by the candidate in his/her online application form, will not be changed under any circumstances.

#### COURSE STRUCTURE (PGDM)- (IB)

The Post Graduate Diploma in Management (International Business) is structured across three semesters, each designed to progressively build expertise in International Business(IB). Below is a curated selection of key subjects areas from each semester:

**Semester I** Basic courses on International Business includes the following:

- International Logistics and Supply Chain Management.
- Principles of Marketing & International Marketing Management.
- International Trade Operations and Documentation.

**Semester II**: Comprises of core courses with Focus on Global Issues & Others such as:

- Global Business and Geo-politics.
- India's Foreign Trade and Policy.
- International Financial Management.

**Semester III:** The final semester emphasizes advanced topics, decision-making, and analytical skills essential for tackling global business challenges such as :

- International Business Strategy.
- Data Analytics including Machine Learning and Artificial Intelligence.

Candidates will also be offered the elective subjects in specialized areas of IB such as:

(i) International Trade law

(ii)E-Commerce and Digital Marketing etc.

#### Key Highlights of the PGDM (IB):

• Port Visit

• Foreign Language

• Capstone Project

## Course Structure (PGDM)- (HRDM)

The Post Graduate Diploma in Management (Human Resource Development Management) is thoughtfully designed to equip students with a robust understanding of HR principles and their strategic application in a global business context. Below is a curated selection of key subjects areas from each semester:

**Semester I:** Courses of foundations of HR and Management along with basics of management skills such as:

- Human Resource Management for International Business.
- Organizational Behavior
- Industrial Relations and Labour Code

**Semester II**: Focuses of Global and organizational issues:

- Global Business and Geo-politics
- Corporate Ethics and Governance
- Competency Mapping and Workforce planning
- Performance Management

**Semester III:** Courses of advanced issues in HR management such as:

- Organizational Transformation and Change
- Psychometric Techniques and Related Tools etc.

Candidates will also be offered the elective subjects in specialized areas of HR management such as:

- HR Analytics and Information System
- Talent Acquisition and Management
- Conflict Management

#### Key Highlights of the Programme:

- International Study Tour.
- Foreign Language
- Capstone Project.

#### PROGRAMME FEE: INR 5, 50,000

SC/ST/PH. Candidates: 50% fee concession

(As per Govt.guidelines and subject to document verification)

## Fee Amount (INR 5,50,000 /-)

(Includes one-time alumni fee of INR 10,000 and library charges of INR 5,000) (Library charges are refundable after program completion)

Installment	Category		Date of Submission
	General/OBC	SC/ST/PH.	
First Installment	135000+15000	67500 +15000	15 <sup>th</sup> February 2025
Second Installment	100000	50,000	15 <sup>th</sup> May 2025
Third Installment	100000	50,000	15th August 2025
Fourth Installment	100000	50,000	15 <sup>th</sup> November 2025
Fifth Installment	100000	50,000	15 <sup>th</sup> February 2025
Total	5,50000	2,82,500	

- 1. Participants are responsible for fee payment, whether paid by the individual or sponsoring organization.
- Additional Costs: Participants bear the cost of travel (ticket, visa, insurance) and accommodation for the port visit.

## Details of The Programme

The PGDM (International Business) and PGDM (Human Resource Development and Management) are three-semester programmes designed to develop skilled professionals in International Business and Human Resource Management. These programmes aim to meet the growing need for trained personnel to address global market developments and their impact on India's domestic economy, fostering a professional approach and sensitivity to the international business environment.

# <u>Objectives</u>



The programmes aim to provide comprehensive coverage by incorporating all key subject areas disciplines and relevant to International Business and Human Resource Development. Equal emphasis is placed on developing quantitative, analytical, and strategic approaches to managing business operations and human effectively. resources The offers comparative curriculum perspectives on various aspects, global including business practices, trade procedures, HR organizational strategies, and different frameworks across countries.

Furthermore, the programmes integrate the effective use of computers and modern information technology into the teaching methodology, ensuring participants are equipped with the tools needed for contemporary business challenges. The PGDM (International Business) and PGDM (Human Resource Development and Management) is designed to provide professional education and training in modern management techniques to navigate the complexities of international and human resource management in a dynamic and competitive environment. The key objectives of the programmes are:

- To familiarize participants with the fundamental concepts of management.
- To prepare participants to face challenges in an increasingly globalized and competitive business environment.
- To management integrate with real-world concepts business situations, enabling participants to develop analytical and decision-making skills for effective national and international business strategies.
- To nurture socially responsible managers equipped for International Business and Human Resource Management while fostering holistic personal development.
- To provide participants with diverse career opportunities in International Business and Human Resource Development.

#### INTERNATIONAL STUDY TOUR



A batch of during the Port visit Dubai



A batch of IB during the Port visit Antwerp (Dubai)



A batch of HR 2022-24 during the Port visit Dubai



A batch of IB 2022-24 during the Port visit Dubai



A batch of IB during the Port visit Antwerp (Belgium)



A batch of IB during the Port visit Antwerp (Dubai)

#### **TOPPERS OF THE BATCH-2022-23 AND 2023-24**





























Dr. Rajiv Gatne CEO & Director Sunshine Healthcare Ltd Batch of 1983-84

At IIFT with rigorous coursework and teaching from one of the best faculty in various fields helped us build a strong foundation. We developed skills to face challenges of international environment. It helped me in setting up businesses in over 45 countries that I travelled over career span of 30 years. At IIFT, I could develop my all round personality apart from gaining knowledge. The background of IIFT & huge Alumni network was very useful in building customer relations overseas. Having reached at the top of corporate ladder, now when I Look back I definitely give all credit to IIFT for what I am today. "IIFT is an institution which builds career and not just offers jobs".

PGDIT from IIFT in 1984 facilitated my visit to over 80 countries, multiple times, for diverse productportfolio in approx 35 yrs. Started as an Executive Exports in 1984, I rose to top of the ladder & retired as an Executive Vice President Intl' Business in 2019. I attribute my success mainly to the Brand iift & my urge in establishing company's products as numero-UNO: the most sought after Brand in overseas's markets. Do join iift for a flamboyant career in International-Trade



Mr. Arun K. Saxena Executive Vice President International Business Genus Power infrastructure Itd Batch of 1983-84

#### **VOICES OF OUR ALUMNI**



Rahul Doomra Sr. Industry Manager at Google Batch of 2014-16 My IIFT journey was an invaluable experience that laid the foundation for my current success. The rigorous curriculum, coupled with the insightful guidance of esteemed faculty and industry experts, provided me with a comprehensive understanding of the global business landscape.

The diverse and talented cohort of my batchmates fostered a highly stimulating and competitive learning environment. Moreover, the institute's strong industry connections facilitated valuable internships and networking opportunities, providing me with practical exposure and invaluable real-world experience.

I am deeply grateful to IIFT for nurturing my skills and preparing me for the challenges of the corporate world. The seeds of success sown during my time at IIFT continue to flourish in my professional journey.

The Executive program at IIFT Delhi excels in practical learning through immersive factory visits that bridge theory and practice, offering real-world insights into industrial practices. Networking is a key benefit, with opportunities to connect with professionals across various industries, enhancing peer learning and professional growth through events and seminars. The rigorous curriculum covers strategic management, finance, marketing, and international business, preparing students for global business challenges and leadership roles. My leadership journey has been profoundly impacted by the diverse learning experiences and focus on authenticity, enabling me to lead and inspire my team confidently.



Ms. Chandni Nanda, (Associate Director United Health Group) Batch 2021-22.

# **IMPORTANT DATES**

LAST DATE OF RECEIPT OF APPLICATIONS

# 05th of February 2025

#### COMMENCEMENT OF PGDM IB AND PGDM(HRDM) (ON-CAMPUS): 22 FEBRUARY, 2025

Connect us at: 9873229212 E-mail: empdadmission@iift.edu Website: www.iift.ac.in



INDIAN INSTITUTE OF FOREIGN TRADE DEEMED TO BE UNIVERSITY (SET-UP BY MINISTRY OF COMMERCE AND INDUSTRY) NEW DELHI OFFICE IIFT BHAWAN, B-21 QUTAB INSTITUTIONAL AREA-NEW DELHI-110016 PH :9873229212 FAX: 91-011-39147301 Email : empdadmission@iift.edu Website: www.iift.ac.in

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